



ROSA AGM 2023

WELCOME

Thank you for joining us this morning.

The agenda for this morning's AGM is as follows:

1. Roll Call & confirmation of a quorum
2. Report back on the year past
3. New initiatives for the coming year
4. Membership fees for 2023/24
5. Election results for 2023/24 Exco
6. Call for volunteers
7. Any other business



REPORT BACK

Cape Town Retreat 2023

MiniCon Johannesburg 2023

Comic Con Johannesburg 2023

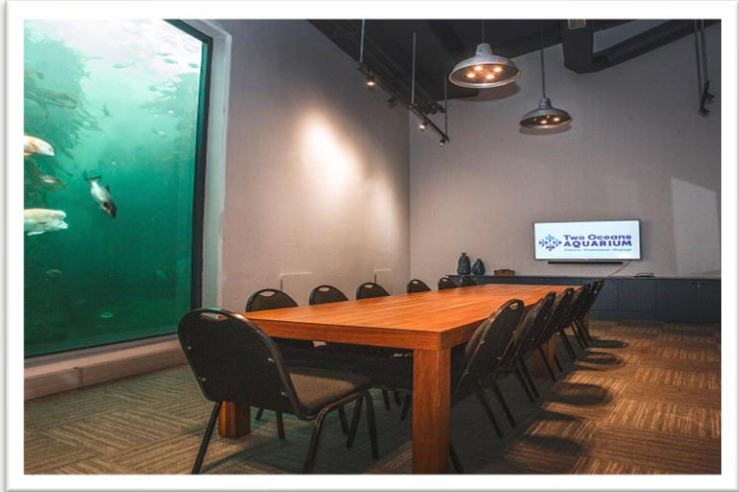
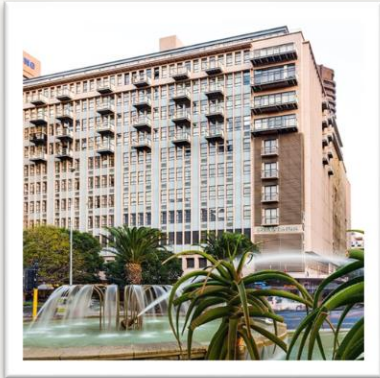
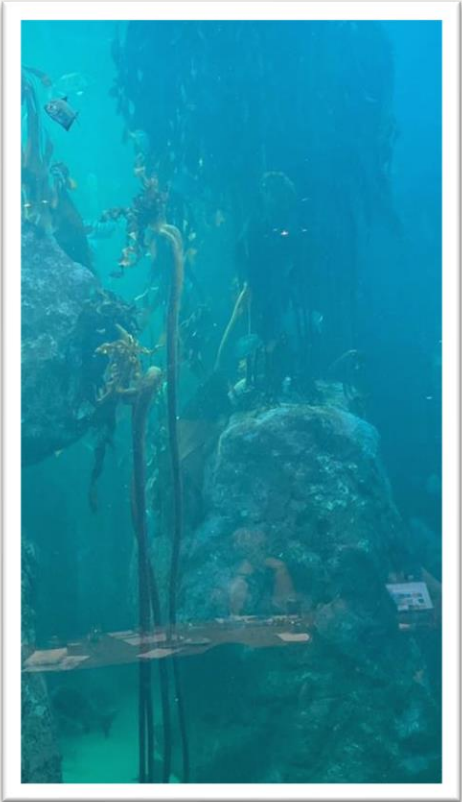
Cape Town Events

Johannesburg Events

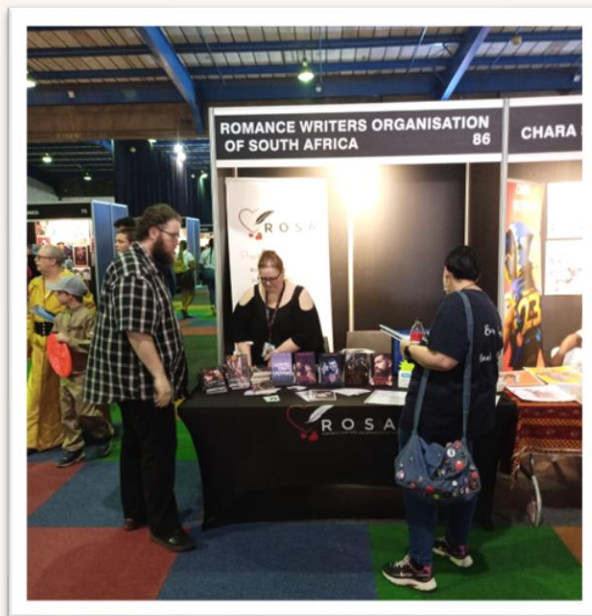
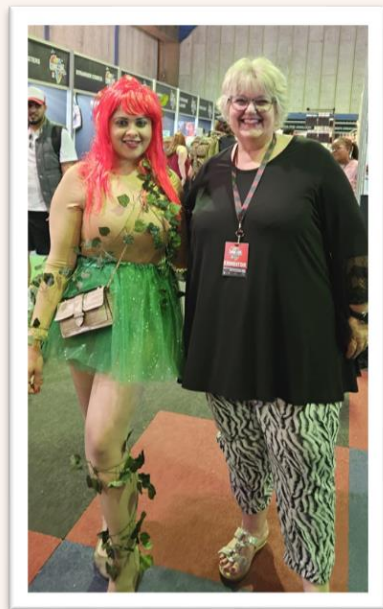
Pretoria Events

Social Media & Newsletter

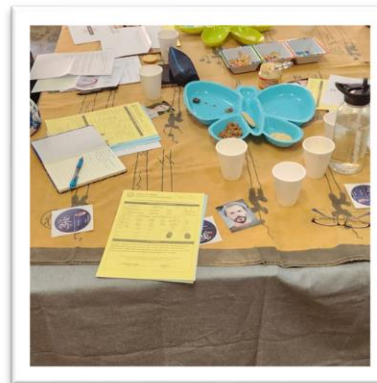
CAPE TOWN RETREAT 2023



COMIC CON 2023 JOHANNESBURG



MURDER MYSTERY CASTLE OF GOOD HOPE



MINICON JHB 2023 MULDRSDRIFT



NEWSLETTER & SOCIAL MEDIA

A big Thank You to Collette and Dawn for stepping up and running with the newsletters and our social media. The first fresh and bright, revamped newsletter went out at the beginning of October, and these ladies did a wonderful job.

New forms have been created to improve our connectivity and support of each other, and we ask that you please support these initiatives. The links to these forms will be going out in the near future, for members to access.

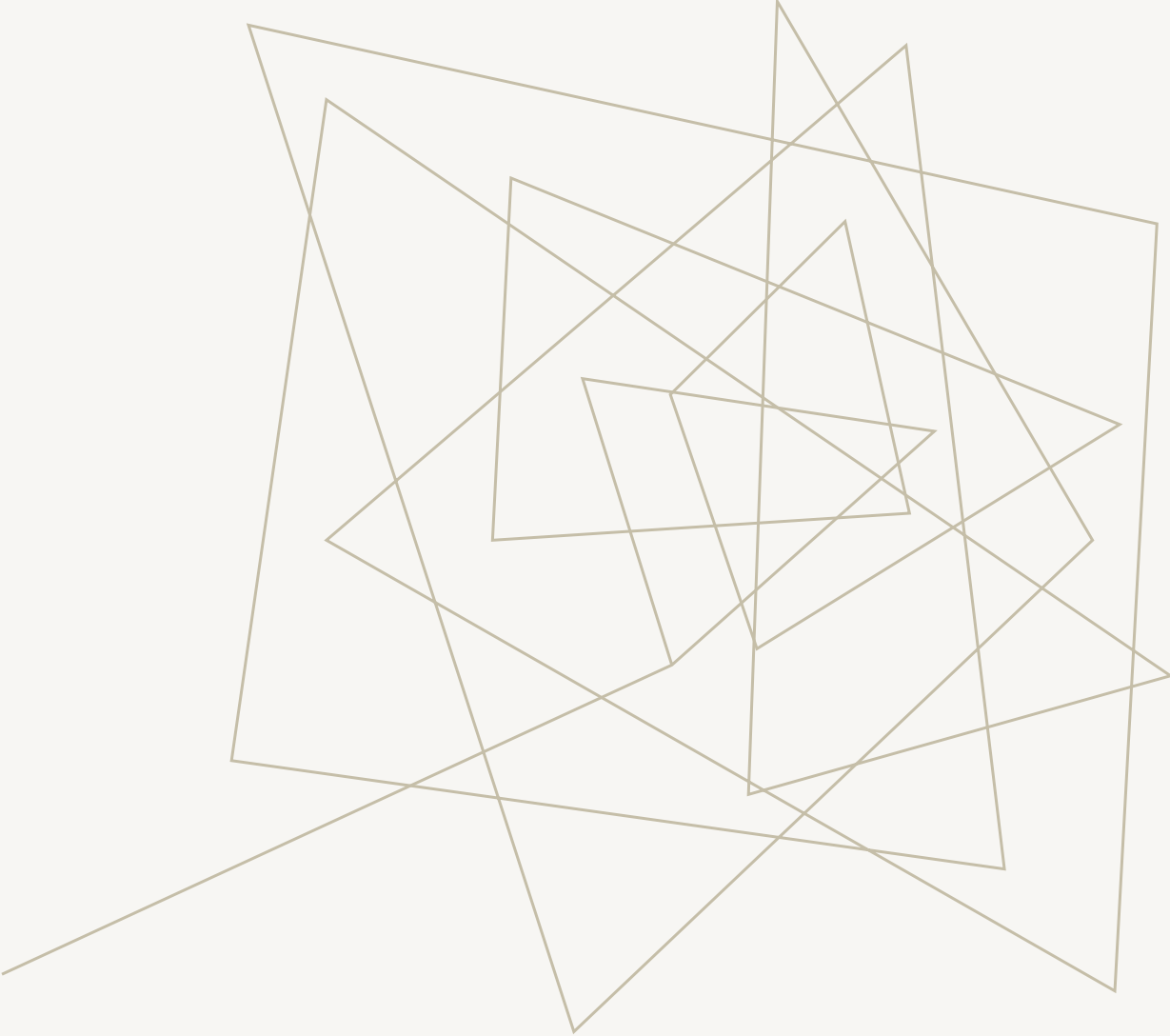
- Birthdays
- New Releases
- Industry news/links to articles of interest
- Cross promotion opportunities between authors in the same sub-genres.

COLLETTE MERRITT



DAWN RAE





BRAND REVAMP



ROSA

ROMANCE WRITERS ORGANISATION OF S.A.



ROSA
ROMANCE WRITERS ORGANISATION OF S.A.

TYING THE KNOT BETWEEN READERS AND WRITERS

FOR WRITERS

Founded in 2014, the Romance Writers Organisation of South Africa, was established to create a support network for romance authors. Since then, the non-profit has setup Chapters in Johannesburg, Cape Town, the Garden Route and Durban as well as an international group for members who currently live overseas.

With the evolution of Amazon and e-books, romance has become the biggest selling genre on the market, with sub-genres in every conceivable niche to cater to all types of readers. ROSA's focus is on supporting new and established authors who wish to make writing romance a career.

If you've ever wanted to write (and publish) a novel, ROSA provides a network of experienced and like-minded individuals who believe that authors are colleagues, not competitors. Our members are willing and committed to assisting fellow ROSAs on their publishing journey.

FOR READERS





Everyone loves romance, whether it has a happily-ever-after or happy-for-now ending, or even if it's a sub-plot in a nail-biting thriller. ROSA advocates for local authors who write world-class romance novels across all genres.

Whether you're looking for historical Regency romances, or modern-day erotic love stories, you'll find a ROSA author that caters to your interests.

Supporting local authors creates a market for more - more books, more diversity, more stories to lose yourself in, it's literally a match made in heaven.

Passionately South African

Visit romancewriters.co.za to learn more about ROSA and together let's create a perfect union between readers and writers.

ROSA
ROMANCE WRITERS ORGANISATION OF S.A.

Passionately South African

www.romancewriters.co.za




   

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Passionately South African

Romance Ambassadors
Promote Diverse Fiction
Aid Writers' Development
Support Romance Writers

www.romancewriters.co.za



NEW & REVAMPED INITIATIVES BEING ROLLED OUT IN 2023/24

WEBSITE OVERHAUL

We are currently in the process of having the website overhauled with the new branding, moving from Wix to Wordpress to save on annual fees and fully automating onboarding processes.

READER MEMBERSHIP

We are currently working on putting measures in place to offer a reader membership option to local readers. As members of the ROSA Readers, they will have access to exclusive perks and our ROSA Authors.

This programme will launch at R150 per annum membership fee.

CAPE TOWN RETREAT 2024

This one is not new. We will however be doing our 2nd post-pandemic, with yet another new venue in mind.

Details to follow, so keep an eye out for the November newsletter.

NEW & REVAMPED INITIATIVES BEING ROLLED OUT IN 2023/24

IMBALI AWARDS

A refreshed & revamped Imbali Awards event will be re-introduced in 2024.

If you're interested in participating, keep an eye out for more news to follow via newsletter when the planning committee is ready to wow you with the new format.

STRELITZIA MENTORSHIP

A refreshed & revamped Strelitzia mentorship programme will be re-introduced in 2024.

If you or anyone you know is interested in participating, keep an eye out for more news to follow via newsletter when the planning committee is ready to wow you with the new format.

NATIONAL ANNOUNCEMENT WA GROUP

To keep members up-to-date on events happening all around the country, so you're able to plan and participate – should you wish to – while away from home, whether on holiday or for work.

NEW & REVAMPED INITIATIVES BEING ROLLED OUT IN 2023/24

CONVENTIONS & EXPOS

- Comic Con Cape Town
- Comic Con Johannesburg
- Romancing The Reader
- Book launches & signings with Exclusive Books
- Looking at potentially attending The Sex Expo and Spoilt Expo

IF THERE ARE ANY OTHERS YOU KNOW OF
THAT COULD BE WORTHWHILE ATTENDING,
PLEASE LET US KNOW.

Email your ideas to
ideas@romancewriters.co.za.

An abstract graphic on the left side of the page consists of several overlapping, irregular polygons and lines in a light beige or olive green color. The lines intersect to form a complex, layered geometric pattern that resembles a stylized star or a series of overlapping shapes.

NEW PARTNERSHIP

At the end of this year, we will be partnering with Exclusive Books at the V&A Waterfront for our first official ROSA event with the well-known bookstore chain.

This trial is to explore the possibilities that could potentially be open to ROSA authors going forward in our ongoing efforts to raise awareness for romance as a genre and, specifically, South African romance authors.

We are also working to bring this event to an Exclusive Books in Johannesburg. However, this is taking a little longer to negotiate.

In the meantime, the Cape Town event is open to authors from all over South Africa and more details will follow soon. As numbers are limited for this first event, it will be on a first come, first served basis.

MEMBERSHIP FEES FOR 1 JULY 2024 – 30 JUNE 2025



MEMBERSHIP FOR
AUTHORS

MEET THE TEAM



DOROTHY EWELS
CHAIRPERSON



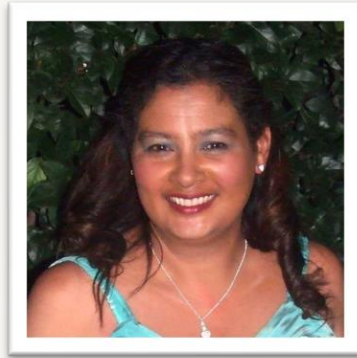
MANDY VERBAAN
VICE CHAIRPERSON



PETER BARKER
TREASURER



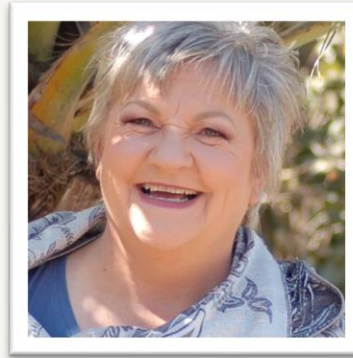
ASHLEIGH ROBERTS
EXCO MEMBER



BAILIE HANTAM
EXCO MEMBER



GRANT EWELS
EXCO MEMBER



KIM HUNTER
EXCO MEMBER



TANYA HOEKSEMA
EXCO MEMBER



**AKS NOT WHAT YOUR
ORGANISATION CAN DO FOR
YOU, BUT WHAT YOU CAN DO
FOR YOUR ORGANISATION.**

CALL FOR VOLUNTEERS

There are still a few initiatives that are under wraps until we can speak of them with the utmost confidence that they will go ahead.

In the meantime, as you can see, there are a number of exciting things going on in the next twelve months. With the dynamic team we have in place at the helm this year, we are excited for what it to come. However, we cannot do this alone. It is now, more than ever, imperative for members to get involved and volunteer for sub-committees.

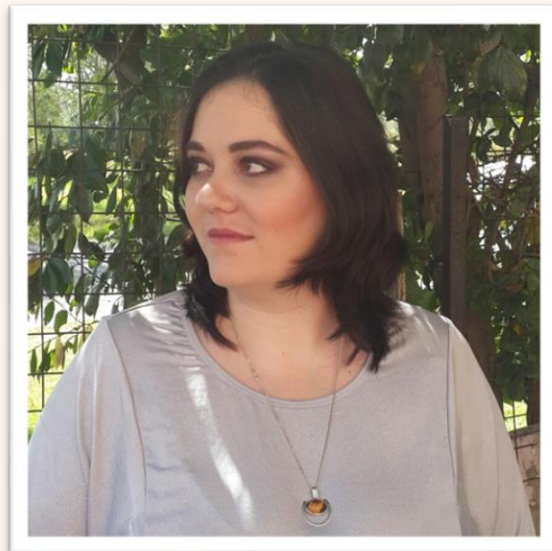
As a volunteer-driven organisation, ROSA relies on member participation to action programmes and initiatives. Our success depends on it.

Email your ideas to ideas@romancewriters.co.za.

THANK YOU

- To all of you for taking time out of your busy days to be here with us this morning.
- To everyone who has worked so hard this year to bring your events that took place during the course of the 2022/2023 membership year.
- To the dynamic team who have stepped up to be the Executive Committee for the coming year.
- To our two out-going Exco members who have been with us for the past two year. Ladies, it has been an honour and a pleasure to serve with you for these past two years. Thank you for your contribution to ROSA during that time.

NICOLETTE STEPHENS



VASH KARUPPA



THANK YOU

Thank you for taking the time to be here with us today. We, as your Exco, look forward to sharing this new membership with you.

Please don't forget, if you have any thoughts, suggestions or ideas please feel free to share them with at: ideas@romancewriters.co.za

